

Group Strategy

GIG's strategic vision is based on its unique position as a leading regional insurance provider in the MENA region, while actively leveraging its decentralized operating model and accelerating digitalization efforts.

Leveraging Fairfax's global expertise and resources enhances the Group's platform for sustainable and profitable growth, underpinning GIG's ambition to evolve from a prominent regional presence into a distinguished international insurance provider.

GOALS

GWP

Accelerate Premium Growth

Improve Retention

Enhance the Combined Ratio

"A"

Level Credit Rating

ACTIONS



Business Growth

- Accelerate P&C Portfolio Growth
- Expand and Strengthen Healthcare
- Optimize and Scale Motor Portfolio
- Develop Extended Warranty, Embedded, and A&H Solutions



Technology & Digital

- Expand Digital Distribution Channels
- Modernize Core Systems Infrastructure
- Advance Data Analytics and Machine Learning Capabilities
- Deploy AI Across Operations
- Enhance End-to-End Digital Customer Experience



People & Culture

- Embed FFH Values Across the Organization
- Strengthen Leadership and Succession Planning
- Align Incentives Through Employee Ownership and Loyalty Plans
- Advance Gender Diversity and Women's Empowerment



Risk & Governance

- Strengthen Cybersecurity Resilience
- Enhance Enterprise Risk Management Framework

PRINCIPLES

Decentralized with Strong Collaboration

Strategic Innovation

Opportunistic Inorganic Growth

Disciplined Financial Transformation

Customer Focus

One GIG – Strategic Regional Broker Partnership